

NoWatt Case Study

The Customer: Mitchells & Butlers

Mitchells & Butlers (M&B) is the leading operator of managed pubs and pub restaurants in the UK. Founded in 1898, M&B focuses on the informal, value-for-money, eating and drinking-out markets. Today M&B runs around 2,000 businesses located at the heart of many local communities throughout the UK.

The Challenge

M&B is a large company. Spending £60m annually on energy, it is required to adhere to the UK government's carbon reduction commitment (CRC) program. This is a commitment it takes extremely seriously.

Given the size of the company's estate, energy efficiency and energy reduction are important business drivers for M&B. But while the company knew how much energy it was consuming overall, it needed significantly more detail for the information to be useful. "We wanted to initiate energy reduction strategies," explains Richard Felgate, Head of Energy Management at M&B, "but to target them on the basis of knowledge, not intuition or guesswork."

Simon Cocks, Energy Manager at M&B, was tasked with reducing the company's energy spend and carbon emissions: "I knew that if we could understand our detailed usage today, we could 'follow the cash' to find out where to make savings."

The NoWatt Solution

"We needed to do a significant amount of data collection," says Richard, "and turned to NoWatt for help."

M&B decided to install NoWatt at Little Owl and Toby Carvery sites. "The installations went well," confirms Simon, "the NoWatt team didn't get in the way or interfere with the day to day operation of our business."

M&B planned to use the NoWatt information to measure the performance of equipment, both with regard to its servicing as well as its replacement.



"NoWatt helps us to make educated decisions on which energy reduction projects will provide the greatest financial benefits."

Richard Felgate
Head of Energy
Management
Mitchells & Butlers

The Results

With so many locations to manage, appliance efficiency and durability are business essentials for M&B. "Manufacturers do lab tests, but we prefer to try out equipment in a pub before rolling it out across the estate," explains Simon. "NoWatt has helped us to prove – or not – the business case for installing different equipment. This has been a key win for our business."

Simon is enthusiastic about results achieved to date: "We've learned some really eye-opening facts, especially about kitchen equipment. We can now look at when and how individual appliances are used and how much this is costing us." By installing NoWatt at more than one site, Simon can also compare the consumption of equipment in different locations – a useful bonus.

Richard agrees: "We've achieved what we set out to do. Where we've installed NoWatt, we have a very clear understanding of our detailed consumption and our patterns of consumption. NoWatt helps us to make informed decisions on which energy reduction projects will provide the greatest financial benefits."

Using NoWatt, Simon can rank equipment in order of consumption. Were there any surprises? "Some key pieces of kit were shockers," he explains. "NoWatt opened our eyes to how much energy it was really consuming; this didn't always match our expectations. Refrigeration definitely requires a closer look."

The Benefits

For Simon a key benefit of the NoWatt solution is its ease of use and accessibility: "I love the mobile nature of NoWatt. I can log in and check our sites when I'm out visiting M&B businesses around the country. NoWatt is also very adaptable and the team is really approachable."

Before NoWatt, M&B's energy costs were embedded in its overall expenses. And now? "Now we make educated decisions," confirms Simon. "We use NoWatt to see how much specific pieces of equipment is costing, enabling us to see which areas of the business to focus on. This information is extremely powerful and helps us to drive business efficiencies and best practices throughout our estate."

And would Simon recommend NoWatt? "I already have," he replies. Richard agrees: "NoWatt has delivered everything in the way we wanted it and the results are coming in as expected. We're also starting to use NoWatt on a broader operational basis. So, yes, I'd definitely recommend NoWatt."

NoWatt Ltd.
+44 161 408 5299
sales@nowatt.com

NoWatt

NoWatt Ltd., Landsdown House, 792 Wilmslow Road, Manchester, M20 6UG, United Kingdom. NoWatt is a trademark of NoWatt Ltd. All other brand names, product names, or trademarks belong to their respective holders. NoWatt reserves the right to alter product offerings and specifications at any time without notice and is not responsible for typographical or graphical errors that may appear in this document. © 2014 NoWatt Ltd. All rights reserved.

BENEFITS

Learn how much appliances cost to run in the real world.

Access and use your NoWatt data while on the road.

Use NoWatt data to drive business efficiencies throughout a large estate.

